

# 9 Photography

Autumn



## Popular Culture *Photography Basics*

**AO1:** Art history – vanitas, iconic photos, careers in photography, photoshoot plans, ideas, artist analysis

**AO2:** Digital editing, acting on feedback to refine photoshoot

**AO3:** Observations – photoshoots, edit outcomes, annotation

**AO4:** Artist response, selection of best outcomes from photoshoot

### Keywords

Rule of thirds  
Leading lines  
Negative space  
Positive space  
Vanitas  
Format  
Lighting  
Framing  
Composition  
Viewpoint  
Narrative

### Main Key Artists

Andy Warhol  
Olivia Parker  
Irving Penn  
Taryn Simon

### Observational – *camera rules*

- ✓ Photos are in focus – *auto focus, not shaking*
- ✓ Camera angle is considered – *above, birds eye view, upwards, from the side*
- ✓ Able to explain the term 'spotting out the ugly'

### Compositions

- ✓ Be able to explain the rule of thirds and leading lines
- ✓ Know how to put the rule of third lines on the mobile camera – settings
- ✓ Be able to demonstrate low lighting and high lighting in response
- ✓ Be able to explain different lighting techniques
- ✓ Show understanding of composition rules in arrangement of still life

### Uploading of photos and printing

- ✓ Has camera format on phone correctly set – iPhone format: *most compatible*
- ✓ Has *OneDrive* app on mobile
- ✓ Knows how to upload photos to *OneDrive*
- ✓ Knows how to open photos on PC
- ✓ Know how to print a contact sheet

### Useful websites:

[www.pinterest.com](http://www.pinterest.com)  
[www.artstudentguide.com](http://www.artstudentguide.com)

### Photoshoot Planning

Consider the following:

- ✓ Theme/Narrative
- ✓ Lighting (artificial/natural)
- ✓ Composition
- ✓ Framing
- ✓ Background
- ✓ Framing
- ✓ Viewpoint/focal point
- ✓ Camera Settings

