Revision resources:

- Year 12 Media Studies
- Year 13 Media Studies

Component 1 Section A Revision Checklist
Starting points

Conventions of different media formats (revise here):

- ☐ Print advertisements
- ☐ Audio-visual advertisements
- ☐ Film posters
- ☐ Newspapers
- ☐ Music videos

Media language theorists (revise here)::

- ☐ Roland Barthes
- ☐ Claude-Levi Strauss
- ☐ Steve Neale (not essential for Component 1, but useful extra challenge for those aiming for A/A*)

Representation theorists (revise here):

- ☐ Stuart Hall
- ☐ Van Zoonen
- ☐ hooks
- ☐ Gauntlett
- ☐ Gilroy

Set texts:

You should be able to give examples of how each text uses media language to create meaning and how/ what they build representations of. Linked is the folder for each text including the fact sheet and all class resources.

- ☐ Tide
- ☐ WaterAid
- ☐ Kiss of the Vampire
- ☐ The Daily Mirror
- ☐ The Times
- ☐ Formation
- ☐ Riptide
- ☐ The Times and Daily Mirror 2022 onwards

Component 1 Section A Revision Checklist
Skills and in-depth content (your question is likely to include key words from this list, so ensure you know

what each means).

Media Language	Media Forms	Class notes	Current confidence (red, amber, green)	Revised?	Confidence (red, amber, green)
How the different **modes** and **language** associated with different media forms communicate multiple **meanings**	Advertising and marketing Music video Newspapers				
How the **combination** of elements of **media language** influence **meaning**	Advertising and marketing Music video Newspapers				
How developing **technologies** affect media language	Music video Newspapers				
The **codes and conventions** of media forms and products, including the processes through which media language develops as **genre**	Advertising and marketing Music video Newspapers				
The **dynamic** and **historically relative** nature of genre	Component 2 (still useful for Component 1)				
The processes through which meanings are established through **intertextuality**	Advertising and marketing Music video Newspapers				
How **audiences respond** to and **interpret** the above aspects of media language	Advertising and marketing Music video Newspapers				
How genre conventions are **socially** and historically **relative**, dynamic and can be used in a **hybrid** way	Component 2 (still useful for Component 1)				
The significance of **challenging** and/or **subverting** genre conventions	Component 2 (still useful for Component 1)				
The significance of the **varieties** of ways **intertextuality** can be used in the media	Advertising and marketing Music video Newspapers				
The way media language incorporates **viewpoints** and **ideologies**	Advertising and marketing Music video Newspapers				

Theories		Class notes	Current confidence (red, amber, green)	Revised?	Confidence (red, amber, green)
Semiotics (including Barthes)	Advertising and marketing Music video Newspapers				
Genre theory (including Neale)	Component 2 (still useful for Component 1)				
Structuralism (including Lévi-Strauss)	Advertising and marketing Music video Newspapers				

Representation	Media Forms	Class notes	Current confidence (red, amber, green)	Revised?	Confidence (red, amber, green)
The way **events**, **issues**, **individuals** (including **self-representation**) and **social groups** (including **social identity**) are represented through processes of **selection** and **combination**	Advertising and marketing Music video Newspapers				
The way the media through **re-presentation construct versions of reality**	Advertising and marketing Music video Newspapers				
The **processes** which lead media producers to make **choices** about how to represent events, issues, individuals and social groups	Advertising and marketing Music video Newspapers				
The effect of **social and cultural** context on representation	Advertising and marketing Music video Newspapers				
How and why **stereotypes** can be used positively and negatively	Advertising and marketing Music video Newspapers				
How and why particular **social groups**, in a national and global context, may be **under- represented** or **misrepresented**	Advertising and marketing Music video Newspapers				
How media representations convey **values, attitudes and beliefs** about the world and how these may be systematically reinforced across a wide range of media representations	Advertising and marketing Music video Newspapers				
How audiences **respond** to and **interpret** media representations	Advertising and marketing Music video Newspapers				
The way in which representations make claims about **realism**	Newspapers				
The impact of **industry contexts** on the choices media producers make about how to represent events, issues, individuals and social groups	Newspapers				
The effect of **historical context** on representations	Advertising and marketing Music video				
How representations invoke **discourses and ideologies** and position audiences	Advertising and marketing Music video Newspapers				
How audience responses to and interpretations of media representations reflect **social, cultural and historical circumstances**	Advertising and marketing Music video Newspapers				

Theories		Class notes	Current confidence (red, amber, green)	Revised?	Confidence (red, amber, green)
Theories of representation (including Hall)	Advertising and marketing Music video Newspapers				
Theories of identity (including Gauntlett)	Advertising and marketing Music video				
Feminist theories (including Van Zoonen and hooks)	Advertising and marketing Music video				
Theories of ethnicity and postcolonial theory (including Gilroy)	Advertising and marketing Music video				